

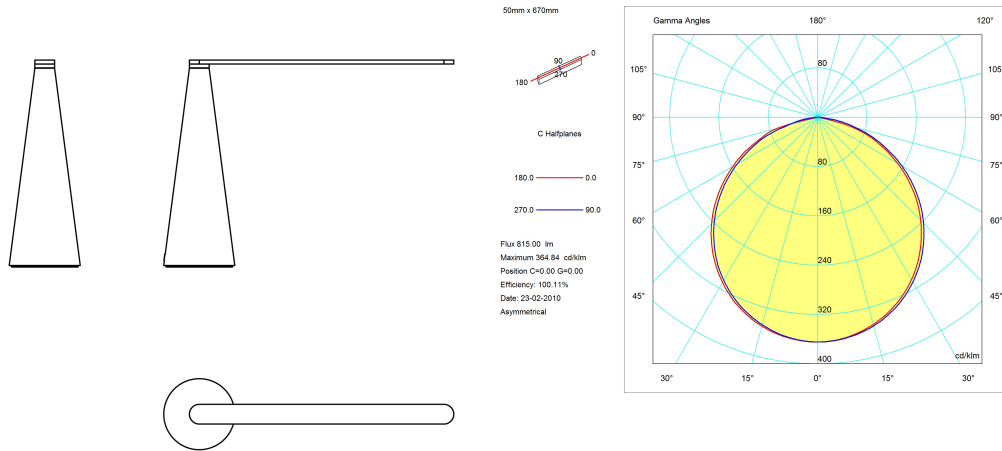
**ELICA**  
code: **807/BI**



DESIGN **BRIAN SIRONI** 2009



TABLE LAMP WITH ADJUSTABLE DIRECT LIGHT, STRUCTURE IN WHITE LACQUERED ALUMINIUM. THE LAMP LIGHTS UP AND SWITCHES OFF BY THE ROTATION OF ITS ARM. LED LIGHT SOURCE INTEGRATED. ELECTRONIC DRIVER ON THE PLUG. AVAILABLE IN TWO SIZES. DESIGNED BY BRIAN SIRONI IN 2009. THE MOVEMENT CREATES LIGHT, BY ROTATING THE ARM ELICA DOES NOT LIFT FROM THE SURFACE BUT LIGHTS ON AND OFF, THERE ARE NO SWITCHES THAT CAN ALTERATE THE HARMONY OF ITS FORM, IT IS AN HELIX OF PURE LIGHT AS A FUN GAME TAKES FLIGHT TO THE IMAGINATION AND FANTASY. AWARDS:  
 - COMPASSO D'ORO 2011  
 - RED DOT DESIGN AWARD 2011  
 - ADI DESIGN INDEX 2010  
 - HONOURABLE MENTION I.D. ANNUAL DESIGN REVIEW 2010  
 - GERMAN DESIGNPREIS NOMINEE 2011  
 - IF GOLD AWARD 2010  
 - 2010 GOOD DESIGN AWARD  
 - "DESIGN DELLO STUPORE" YOUNG&DESIGN 2009

TECHNICAL DRAWINGS



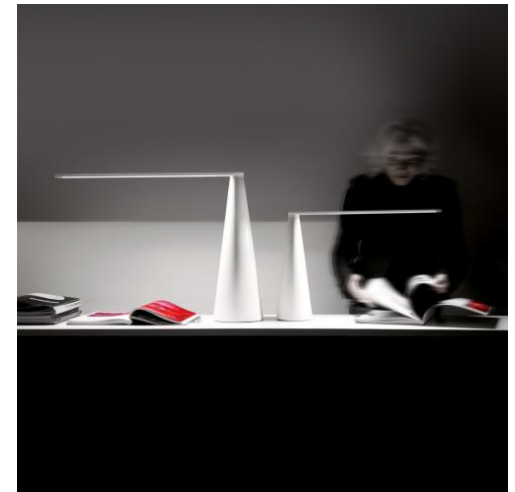
<b>UTILIZATION:</b>	<b>INTERNAL</b>	<b>TIPOLOGY:</b>	<b>TABLE LAMPS</b>	
<b>COLOURS</b>	STRUCTURE: DIFFUSER:	<b>WHITE</b> <b>WHITE</b>		
<b>MATERIALS</b>	STRUCTURE: DIFFUSER:	<b>ALUMINIUM</b> <b>ALUMINIUM</b>		
<b>MEASURES</b>	WIDTH: <b>18 cm</b> HEIGHT: <b>52 cm</b> LENGTH: <b>76 cm</b> DEPTH: -	DIAMETER: <b>18 cm</b> HOLE DIAMETER: - HOLE DEPTH: -	WEIGHT NET: <b>8</b> GROSS: <b>9</b>	
	PACKAGING VOL.M <sup>3</sup> : <b>27X27X83</b>		NUMBER OF ITEMS: <b>1</b>	
<b>BULBS</b>	LED 1X14W FLUX: 900LM KELVIN: 3000° CLASS: A++ CRI: - COLOR TOLERANCE: - DURATION: -			
<b>DEVICE SPECIFICATIONS</b>	TYPE OF EMISSION: <b>DIRECT</b> POWER: <b>26 W</b> FLOW LAMP: <b>815 lm</b> BEAM ANGLE: - DEVICE EFFICIENCY: <b>31.3lm/W</b> IMPACT RESISTANCE: - GLOW WIRE TEST: -		POWER SUPPLY CABLE LENGTH: <b>195cm</b> LENGTH OF HANGING CABLE: - SUPPLY: <b>INCLUDED</b> POWER SUPPLY ASSEMBLY: <b>EXTERNAL</b> TYPE OF DIMMING: - VOLTAGE: <b>230 V</b>	
	POWER SUPPLY: <b>ELECTRONIC POWER SUPPLY</b>			
<b>CERTIFICATIONS</b>				
<b>MARKETS</b>	THIS ITEM IS AVAILABLE IN THE FOLLOWING COUNTRIES: <b>EUROPE, USA &amp; CANADA</b>			



**ELICA**  
code: *807/BI*

DESIGN **BRIAN SIRONI** 2009

PHOTO GALLERY



## ELICA

code: **807/J/BI**

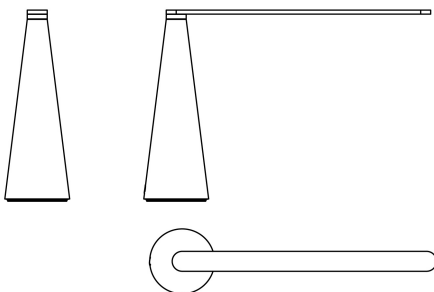
DESIGN **BRIAN SIRONI** 2009









TABLE LAMP WITH ADJUSTABLE DIRECT LIGHT, STRUCTURE IN WHITE LACQUERED ALUMINIUM. THE LAMP LIGHTS UP AND SWITCHES OFF BY THE ROTATION OF ITS ARM. LED LIGHT SOURCE INTEGRATED. ELECTRONIC DRIVER ON THE PLUG. AVAILABLE IN TWO SIZES. DESIGNED BY BRIAN SIRONI IN 2009. THE MOVEMENT CREATES LIGHT, BY ROTATING THE ARM ELICA DOES NOT LIFT FROM THE SURFACE BUT LIGHTS ON AND OFF, THERE ARE NO SWITCHES THAT CAN ALTERATE THE HARMONY OF ITS FORM, IT IS AN HELIX OF PURE LIGHT AS A FUN GAME TAKES FLIGHT TO THE IMAGINATION AND FANTASY. AWARDS:

- COMPASSO D'ORO 2011
- RED DOT DESIGN AWARD 2011
- ADI DESIGN INDEX 2010
- HONOURABLE MENTION I.D. ANNUAL DESIGN REVIEW 2010
- GERMAN DESIGNPREIS NOMINEE 2011
- IF GOLD AWARD 2010
- 2010 GOOD DESIGN AWARD
- "DESIGN DELLO STUPORE" YOUNG&DESIGN 2009

### TECHNICAL DRAWINGS



<b>UTILIZATION:</b>	<b>INTERNAL</b>	<b>TIPOLOGY:</b>	<b>TABLE LAMPS</b>	
<b>COLOURS</b>	STRUCTURE: DIFFUSER:	<b>WHITE</b> <b>WHITE</b>		
<b>MATERIALS</b>	STRUCTURE: DIFFUSER:	<b>ALUMINIUM</b> <b>ALUMINIUM</b>		
<b>MEASURES</b>	WIDTH: <b>13 cm</b> HEIGHT: <b>38 cm</b> LENGTH: <b>60 cm</b> DEPTH: -	DIAMETER: <b>13 cm</b> HOLE DIAMETER: - HOLE DEPTH: -	WEIGHT NET: <b>5</b> GROSS: <b>6</b>	
	PACKAGING VOL.M <sup>3</sup> : <b>27X27X73</b>		NUMBER OF ITEMS: <b>1</b>	
<b>BULBS</b>	LED 1X9W FLUX: 720LM KELVIN: 3000° CLASS: A++ CRI: >80 COLOR TOLERANCE: - DURATION: 40000H			
<b>DEVICE SPECIFICATIONS</b>				
TYPE OF EMISSION: <b>DIRECT</b>		POWER SUPPLY CABLE LENGTH: <b>195cm</b>		
POWER: <b>9 W</b>		LENGTH OF HANGING CABLE: -		
FLOW LAMP: <b>720 lm</b>		SUPPLY: <b>INCLUDED</b>		
BEAM ANGLE: -		POWER SUPPLY ASSEMBLY: <b>EXTERNAL</b>		
DEVICE EFFICIENCY: <b>80lm/W</b>		TYPE OF DIMMING: -		
IMPACT RESISTANCE: -		VOLTAGE: <b>230 V</b>		
GLOW WIRE TEST: -				
POWER SUPPLY: <b>ELECTRONIC POWER SUPPLY</b>				
<b>CERTIFICATIONS</b>	    			
<b>MARKETS</b>	THIS ITEM IS AVAILABLE IN THE FOLLOWING COUNTRIES: <b>EUROPE, USA &amp; CANADA</b>			

**ELICA**  
code: *807/J/BI*

DESIGN **BRIAN SIRONI** 2009

PHOTO GALLERY

