

**Design:** Paolo Rizzatto - Serralunga Collection 2000

## NEW POT

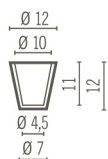
A flowerpot in the traditional shape of a truncated cone, almost an original model of the shape itself, to reply in an elementary way to the old needs, which has been interpreted in a new and refined manner. New-Pot comes to life with this exact idea, designed by Paolo Rizzatto, to perfectly combine functionality and aesthetics. New-Pot is available in many dimensions.

*Un vaso dalla tradizionale forma troncoconica, quasi un archetipo della forma stessa del vaso, per rispondere in modo elementare ad una esigenza antica, interpretata in modo nuovo, e raffinato. New-pot è disponibile in più dimensioni.*



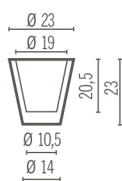
## New Pot Collection Design Paolo Rizzatto

### New Pot 12

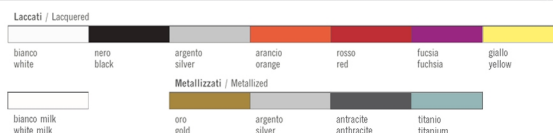


Litri Liters	S/V	In/Outdoor	Dimensione superiore Upper dimension	Dimensione inferiore Lower dimension	Altezza Height
0,5		I/O	<b>esterna / outside</b>	Ø 12 cm	Ø 7 cm
			<b>interna / inside</b>	Ø 10 cm	Ø 4,5 cm
<b>Colori</b> Colours		bianco – nero – argento – verde mela – arancio – rosso – fucsia white – black – silver – apple green – orange – red – fuchsia			
<b>Laccato</b> Lacquered		bianco – nero – argento – verde mela – arancio – rosso – fucsia white – black – silver – apple green – orange – red – fuchsia			
<b>Metallizzato</b> Metallized		oro – argento gold – silver			

### New Pot 23

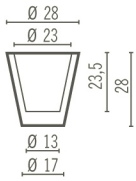


Litri Liters	S/V	In/Outdoor	Dimensione superiore Upper dimension	Dimensione inferiore Lower dimension	Altezza Height
4		I/O	<b>esterna / outside</b>	Ø 23 cm	Ø 14 cm
			<b>interna / inside</b>	Ø 19 cm	Ø 10,5 cm
<b>Colori</b> Colours		bianco – nero – argento – verde mela – arancio – rosso – fucsia white – black – silver – apple green – orange – red – fuchsia			
<b>Laccato</b> Lacquered		bianco – nero – argento – arancio – rosso – fucsia white – black – silver – orange – red – fuchsia			
<b>Metallizzato</b> Metallized		oro – argento gold – silver			



# SERRALUNGA

## New Pot 28



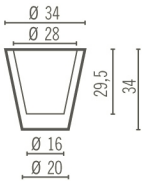
Litri Liters	S/V	In/Outdoor		Dimensione superiore Upper dimension	Dimensione inferiore Lower dimension	Altezza Height
7	DY 27	I/O	esterna / outside	Ø 28 cm	Ø 17 cm	28 cm
			interna / inside	Ø 23 cm	Ø 13 cm	23,5 cm

**Colori**  
Colours bianco – nero – argento – verde mela – arancio – rosso – fucsia  
white – black – silver – apple green – orange – red – fuchsia

**Laccato**  
Lacquered bianco – nero – argento – arancio – rosso – fucsia  
white – black – silver – orange – red – fuchsia

**Metallizzato**  
Metallized oro – argento  
gold – silver

## New Pot 34



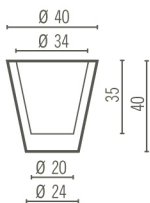
Litri Liters	S/V	In/Outdoor		Dimensione superiore Upper dimension	Dimensione inferiore Lower dimension	Altezza Height
12	DY 27	I/O	esterna / outside	Ø 34 cm	Ø 20 cm	34 cm
			interna / inside	Ø 28 cm	Ø 16 cm	29,5 cm

**Colori**  
Colours bianco – nero – argento – verde mela – arancio – rosso – fucsia  
white – black – silver – apple green – orange – red – fuchsia

**Laccato**  
Lacquered bianco – nero – argento – arancio – rosso – fucsia  
white – black – silver – orange – red – fuchsia

**Metallizzato**  
Metallized oro – argento  
gold – silver

## New Pot 40



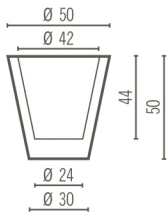
Litri Liters	S/V	In/Outdoor		Dimensione superiore Upper dimension	Dimensione inferiore Lower dimension	Altezza Height
20	DY 32	I/O	esterna / outside	Ø 40 cm	Ø 24 cm	40 cm
	DV 50		interna / inside	Ø 34 cm	Ø 20 cm	35 cm

**Colori**  
Colours bianco – nero – argento – verde mela – arancio – rosso – fucsia  
white – black – silver – apple green – orange – red – fuchsia

**Laccato**  
Lacquered bianco – nero – argento – verde mela – arancio – rosso – fucsia  
white – black – silver – apple green – orange – red – fuchsia

**Metallizzato**  
Metallized oro – argento  
gold – silver

## New Pot 50



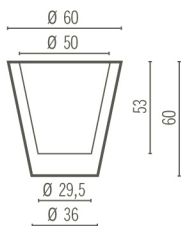
Litri Liters	S/V	In/Outdoor		Dimensione superiore Upper dimension	Dimensione inferiore Lower dimension	Altezza Height
40	DY 39	I/O	esterna / outside	Ø 50 cm	Ø 30 cm	50 cm
	DV 50		interna / inside	Ø 42 cm	Ø 24 cm	44 cm

**Colori**  
Colours bianco – nero – argento – verde mela – arancio – rosso – fucsia  
white – black – silver – apple green – orange – red – fuchsia

**Laccato**  
Lacquered bianco – nero – argento – arancio – rosso – fucsia  
white – black – silver – orange – red – fuchsia

**Metallizzato**  
Metallized oro – argento  
gold – silver

## New Pot 60

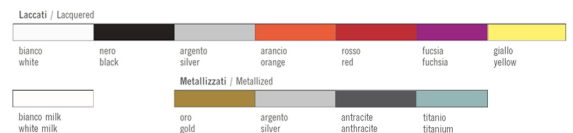


Litri Liters	S/V	In/Outdoor		Dimensione superiore Upper dimension	Dimensione inferiore Lower dimension	Altezza Height
65	DY 49	I/O	esterna / outside	Ø 60 cm	Ø 36 cm	60 cm
	DY 60		interna / inside	Ø 50 cm	Ø 29,5 cm	53 cm

**Colori**  
Colours bianco – nero – argento – verde mela – arancio – rosso – fucsia  
white – black – silver – apple green – orange – red – fuchsia

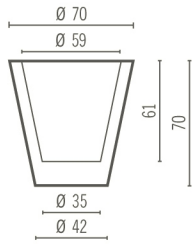
**Laccato**  
Lacquered bianco – nero – argento – arancio – rosso – fucsia  
white – black – silver – orange – red – fuchsia

**Metallizzato**  
Metallized oro – argento  
gold – silver



# SERRALUNGA

## New Pot 70



Litri Liters	S/V	In/Outdoor		Dimensione superiore Upper dimension	Dimensione inferiore Lower dimension	Altezza Height
110	DY 49	I/O	esterna / outside	Ø 70 cm	Ø 42 cm	70 cm
			interna / inside	Ø 59 cm	Ø 35 cm	61 cm

**Colori**  
Colours

bianco – nero – argento – verde mela – arancio – rosso – fucsia  
white – black – silver – apple green – orange – red – fuchsia

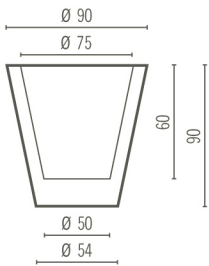
**Laccato**  
Lacquered

bianco – nero – argento – arancio – rosso – fucsia  
white – black – silver – orange – red – fuchsia

**Metallizzato**  
Metallized

oro – argento  
gold – silver

## New Pot 90



Litri Liters	S/V	In/Outdoor		Dimensione superiore Upper dimension	Dimensione inferiore Lower dimension	Altezza Height
185	DY 69	I/O	esterna / outside	Ø 90 cm	Ø 54 cm	90 cm
			interna / inside	Ø 75 cm	Ø 50 cm	60 cm

**Colori**  
Colours

bianco – nero – argento – verde mela – arancio – rosso – fucsia  
white – black – silver – apple green – orange – red – fuchsia

**Laccato**  
Lacquered

bianco – nero – argento – arancio – rosso – fucsia  
white – black – silver – orange – red – fuchsia

**Metallizzato**  
Metallized

oro – argento  
gold – silver

## New Pot Collection

